

SMALL BUSINESS START-UP, CERTIFICATE OF COMPLETION



BUSINESS, ENTREPRENEURIALISM, AND MANAGEMENT

Program Requirements

Program Prerequisites: None

Code	Title	Credits	Semester
Required Courses			
MGT253	Owning and Operating a Small Business	3	_____
MKT271	Principles of Marketing	3	_____
SBS213	Hiring and Managing Employees	1	_____
SBS214	Small Business Customer Relations	1	_____
SBS220	Internet Marketing For Small Business	2	_____
SBS230	Financial and Tax Management for Small Business	2	_____
Total Credits		12	_____