

# SMALL BUSINESS START-UP, CERTIFICATE OF COMPLETION



**Certificate of Completion: CCL 5706N**

**12 Credits**

**Program Contacts**

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## Program Description

The Certificate of Completion (CCL) in Small Business Start-Up program is designed to meet the needs of individuals who wish to become entrepreneurs. Courses provide a background in marketing, management, finance, and a capstone course in which students complete a business plan. The goal of the Small Business Start-Up certificate is to create a foundation for prospective small business owners and contribute to the long-term success of the business community.

## Program Notes

This program is not eligible for Title IV Federal Financial Aid.

Students must earn a grade of "C" or better for all courses in the program.  
Overall program minimum GPA = 2.00.

++ indicates any suffixed course may be selected.

## Program Requirements

**Program Prerequisites: None**

| Code                    | Title   | Credits   | Semester |
|-------------------------|---|-----------|----------|
| <b>Required Courses</b> |   |           |          |
| MGT253                  | Owning and Operating a Small Business           | 3         | _____    |
| MKT271                  | Principles of Marketing                         | 3         | _____    |
| SBS213                  | Hiring and Managing Employees                   | 1         | _____    |
| SBS214                  | Small Business Customer Relations               | 1         | _____    |
| SBS220                  | Internet Marketing For Small Business           | 2         | _____    |
| SBS230                  | Financial and Tax Management for Small Business | 2         | _____    |
| <b>Total Credits</b>    |   | <b>12</b> | _____    |