

SMALL BUSINESS MANAGEMENT LEVEL II, CERTIFICATE OF COMPLETION



BUSINESS, ENTREPRENEURIALISM, AND MANAGEMENT

Program Requirements

Program Prerequisites: None

Code	Title	Credits	Semester
Required Courses			
EPS195	Business Start-Up and Planning	2-3	_____
or SBS216	Planning for a Small Business		_____
or MGT253	Owning and Operating a Small Business		_____
SBS200	Small Business Operations	2	_____
SBS202 & SBS203	Small Business Bookkeeping And Tax Preparation and Financing And Cash Management For A Small Business	2	_____
or SBS230	Financial and Tax Management for Small Business		_____
SBS204	Small Business Marketing And Advertising	2-3	_____
or SBS220	Internet Marketing For Small Business		_____
or MKT271	Principles of Marketing		_____
SBS213	Hiring and Managing Employees	1	_____
SBS214	Small Business Customer Relations	1	_____
Restricted Electives			
Choose 6 credits from the restricted electives below. Courses cannot be shared with Required Courses.		6	_____
EPS150	Introduction to Entrepreneurship		_____
EPS195	Business Start-Up and Planning		_____
MGT253	Owning and Operating a Small Business		_____

MKT271	Principles of Marketing	_____
SBS202	Small Business Bookkeeping And Tax Preparation	_____
SBS203	Financing And Cash Management For A Small Business	_____
SBS204	Small Business Marketing And Advertising	_____
SBS216	Planning for a Small Business	_____
SBS217	Starting/ Managing A Home Business	_____
SBS220	Internet Marketing For Small Business	_____
SBS221	Social Media Marketing for Small Business	_____
SBS230	Financial and Tax Management for Small Business	_____
Total Credits		16-18