

# GENERAL BUSINESS, ASSOCIATE IN APPLIED SCIENCE



## BUSINESS, ENTREPRENEURIALISM, AND MANAGEMENT

### Program Requirements

Program Prerequisites: None

Code	Title	Credits	Semester
<b>Required Courses</b>			
ACC111	Accounting Principles I	3	_____
CIS105	Survey of Computer Information Systems	3	_____
FYE101	Introduction to College, Career and Personal Success	1-3	_____
or FYE103	Exploration of College, Career and Personal Success		_____
GBS120	Workplace Communication Skills	3	_____
or GBS233	Business Communication		_____
GBS151	Introduction to Business	3	_____
GBS205	Legal, Ethical, and Regulatory Issues in Business	3	_____
MGT175	Business Organization and Management	3	_____
or MGT251	Human Relations in Business		_____
MKT271	Principles of Marketing	3	_____
<b>Restricted Electives</b>			
	Students should select eighteen credits from the following courses.	18	_____
	Any 100/200 level prefixed courses may be selected, except courses used to satisfy the Required Courses area.		_____
ACC+++	Any ACC Accounting course(s)		_____
CIS114DE	Excel Spreadsheet		_____

CIS117DM	Microsoft Access: Database Management	_____
CIS133DA	Internet/Web Development Level I	_____
EPS+++	Any EPS Entrepreneurial Studies course(s)	_____
GBS+++	Any GBS General Business course(s)	_____
IBS+++	Any IBS International Business course(s)	_____
MGT+++	Any MGT Management course(s)	_____
MKT+++	Any MKT Marketing course(s)	_____
REA+++	Any REA Real Estate course(s)	_____
SBS+++	Any SBS Small Business Management course(s)	_____
TQM+++	Any TQM Total Quality Management course(s)	_____

#### General Education

##### Core

##### First-Year Composition

ENG101	First-Year Composition	3	_____
or ENG107	First-Year Composition for ESL		_____
ENG102	First-Year Composition	3	_____
or ENG108	First-Year Composition for ESL		_____

##### Oral Communication

Select one of the following:		3	_____
COM100	Introduction to Human Communication		_____
COM110	Interpersonal Communication		_____
COM225	Public Speaking		_____
COM230	Small Group Communication		_____

##### Critical Reading

Select one of the following:		0-3	_____
CRE101	College Critical Reading and Critical Thinking		_____

Or equivalent as indicated by assessment		_____
<b>Mathematics</b>		
Any approved general education course from the Mathematics area.	3-5	_____
<b>Distribution</b>		
<i>Humanities, Arts and Design</i>		
Any approved general education course in the Humanities, Arts and Design area	3	_____
<i>Social and Behavioral Sciences</i>		
Select one of the following:	3	_____
ECN211      Macroeconomic Principles		_____
ECN212      Microeconomic Principles		_____
SBU200      Society and Business		_____
<i>Natural Sciences</i>		
Any approved general education course in the Natural Sciences area	4	_____
<b>Total Credits</b>	<b>62-69</b>	_____