ESPORTS, CERTIFICATE OF COMPLETION

BUSINESS, ENTREPRENEURIALISM, AND MANAGEMENT

Program Requirements

Program Prerequisites: None

Code Required Courses	Title s	Credits	Semester	
BPC170	A+ Exam Prep: Computer Hardware Configuration and Support	3		
CIS120DA	Introduction to Adobe Premiere	3		
or CIS120DK	Introduction to Digi	tal Video Editing		
COM100	Introduction to Human Communication	3		
or COM110 or COM230	Interpersonal Comm Small Group Comm			
GBS109	Introduction	3		
000105	to Esports Management	Ū		
MKT110	Marketing and Social Networking	3		
Restricted Electives				
Complete courses as directed,				
Select one of the following: 3				
ACC105	Payroll, Sales and Property Taxes			
ACC111	Accounting Principles I			
CIS111	Ethics in Information Technology			
CRW150	Introduction to Creative Writing			
CRW176	Writing Narrative for Video Games			
CRW190	Introduction to Screenwriting			

Total Credit	s	18	
MKT271	Principles of Marketing		
MKT111	Applied Marketing and Social Networking		
MKT101	Introduction to Public Relations		
MGT253	Owning and Operating a Small Business		
MGT229	Management and Leadership I		
MGT175	Business Organization and Management		
GBS151	Introduction to Business		
ENH140A	AA Sports in Literature and Film		
ENH110	Introduction to Literature		