

ESPORTS, CERTIFICATE OF COMPLETION



**BUSINESS,
ENTREPRENEURIALISM,
AND MANAGEMENT**

Certificate of Completion: CCL 5335

18 Credits

Program Contact

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Program Description

The Certificate of Completion (CCL) in Esports is designed for students pursuing careers in hospitality, marketing, business, management, event management, creative writing, computer technology, and/or video game production who are interested in utilizing those skills to gain entry level employment in the field of esports. Students completing this certificate will acquire specialized knowledge of the field of esports that will enhance the ability to gain entry level employment in the world of esports.

Program Notes

Students must earn a grade of "C" or better in all courses in the program. Overall program minimum GPA = 2.00.

++ indicates any suffixed course may be selected.

Program Requirements

Program Prerequisites: None

Code	Title	Credits	Semester
Required Courses			
BPC170	A+ Exam Prep: Computer Hardware Configuration and Support	3	_____
CIS120DA	Introduction to Adobe Premiere	3	_____
	or CIS120DK Introduction to Digital Video Editing		_____
COM100	Introduction to Human Communication	3	_____
	or COM110 Interpersonal Communication		_____
	or COM230 Small Group Communication		_____
GBS109	Introduction to Esports Management	3	_____
MKT110	Marketing and Social Networking	3	_____
Restricted Electives			

Complete courses as directed, choosing options that best align with your academic and professional goals. Consult with an academic, faculty, or program advisor to prevent exceeding your award's maximum credits.

Select one of the following: 3 _____

ACC105	Payroll, Sales and Property Taxes	_____
ACC111	Accounting Principles I	_____
CIS111	Ethics in Information Technology	_____
CRW150	Introduction to Creative Writing	_____
CRW176	Writing Narrative for Video Games	_____
CRW190	Introduction to Screenwriting	_____
ENH110	Introduction to Literature	_____
ENH140AA	Sports in Literature and Film	_____
GBS151	Introduction to Business	_____
MGT175	Business Organization and Management	_____
MGT229	Management and Leadership I	_____
MGT253	Owning and Operating a Small Business	_____
MKT101	Introduction to Public Relations	_____
MKT111	Applied Marketing and Social Networking	_____
MKT271	Principles of Marketing	_____

Total Credits 18 _____