

MUSIC: COMMERCIAL/ BUSINESS (MUC)

MUC109 / Music Business: Content Creation and Copyright

3 Credits / 3.0 Periods for Lecture

Designed to provide an overview of content creation and copyright considerations within the Music Industry. Topics include songwriting and music creation, copyright, publishing and licensing, studio production, media applications of music, business ownership and operations, and emerging technologies. Prerequisites: None.

Division: Communication & Fine Arts

MUC110 / Music Business: Marketing and Monetization

3 Credits / 3.0 Periods for Lecture

Designed to provide an overview of the marketing and monetization of music. Topics include music label operations; contracts; marketing, promotion, and merchandising; agents, managers, and attorneys; concert promotion and touring; and unions and guilds. Prerequisites: None.

Division: Communication & Fine Arts

MUC111 / Digital Audio Workstation I (DAW I)

3 Credits / 5.0 Periods for Lecture & Lab

Use of digital mixing and automation software in conjunction with editing and recording. Includes computer operation, troubleshooting, and file management. Prerequisites: A grade of C or better in MUC195, or MUC195AA, or FMP105, or permission of Instructor.

Division: Communication & Fine Arts

MUC112 / Digital Audio Workstation II (DAW II)

3 Credits / 5.0 Periods for Lecture & Lab

Use of digital mixing and automation software in conjunction with editing and recording. Includes computer operation, troubleshooting, and file management. Prerequisites: A grade of C or better in MUC111, and (MUC195 or MUC195AA).

Division: Communication & Fine Arts

MUC140 / Songwriting

3 Credits / 3.0 Periods for Lecture

An introduction to the art and craft of songwriting through the study and analysis of diverse songwriters and musical styles, and creation of original songs. Prerequisites: A grade of C or better in MTC101, or MTC105, or permission of Instructor. Course Notes: MTC140 may be repeated for a total of six (6) credits.

Division: Communication & Fine Arts

MUC180 / Computer Literacy for the Music Business

3 Credits / 3.0 Periods for Lecture & Lab

Basic computer literacy, including business applications used in the Music Industry, with hands-on experience. Prerequisites: A grade of C or better in MUC109, or permission of Instructor or Department or Division Chair.

Fulfills: Computer/Statistics/Quantitative Applications [CS]; Computer/Stats/Quantitative Apps [CS]-in combo

Division: Communication & Fine Arts

MUC195 / Studio Music Recording I

3 Credits / 5.0 Periods for Lecture & Lab

Basic principles of studio sound recording. Emphasis on musical acoustics, operation of recording equipment, studio setups, and multitrack recording. Includes studio session process and musical production decisions. Prerequisites: None.

Division: Communication & Fine Arts