

INTERNATIONAL BUSINESS (IBS)

IBS101 / Introduction to International Business

3 Credits / 3.0 Periods for Lecture

A basic overview of international business to introduce students to international trade concepts. Focus of the course is on international business environment issues that influence global business practices, decisions and applications. Prerequisites: None.

Fulfills: Global Awareness [G]; Global Awareness [G]-in combo

Division: Business and Computing Studies