

RETAIL MANAGEMENT, CERTIFICATE OF COMPLETION

MKT271	Principles of Marketing	3	_____
Total Credits		24	_____



Certificate of Completion: CCL 5286

24 Credits

Program Contact

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Program Description

The Certificate of Completion (CCL) in Retail Management is designed to prepare individuals working in the retail industry, and related fields, for the industry training needs in supervision and management, marketing, financial management, and business planning. The curriculum encompasses several business essentials and also emphasizes the skill sets needed for effective management and communication in the work environment.

Program Notes

Students must earn a grade of "C" or better required for all courses within the program. Overall program minimum GPA = 2.00.

++ indicates any suffixed course may be selected.

Program Requirements

Program Prerequisites: None

Code	Title	Credits	Semester
Required Courses			
ACC111	Accounting Principles I	3	_____
or ACC211	Financial Accounting		_____
BPC110	Computer Usage and Applications	3	_____
or CIS105	Survey of Computer Information Systems		_____
COM100	Introduction to Human Communication	3	_____
MGT251	Human Relations in Business	3	_____
MGT101	Techniques of Supervision	3	_____
or MGT229	Management and Leadership I		_____
MGT180	Retail Management	3	_____
MGT276	Human Resources Management	3	_____