

GENERAL BUSINESS, ASSOCIATE IN APPLIED SCIENCE



BUSINESS, ENTREPRENEURIALISM, AND MANAGEMENT

Associate in Applied Science: AAS 3148

62-69 Credits

Program Contact

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Program Description

The Associate in Applied Science (AAS) in General Business program is designed to meet the needs of students who wish a broad overview of business and desire not to enroll in a specialized curriculum in business. The program is designed to acquaint students with major subject areas of business, to improve the student's business vocabulary, and to provide students with an understanding of influencing factors in business decision making and activities. In addition, this program may aid a student in recognizing a specific business field to be pursued in future studies. A Certificate of Completion (CCL) is also available.

Program Notes

Students must earn a grade of "C" or better in all courses in the program. Overall program minimum GPA = 2.00.

++ indicates any suffixed course may be selected.

Program Requirements

Program Prerequisites: None

Code	Title	Credits	Semester
Required Courses			
ACC111	Accounting Principles I	3	_____
CIS105	Survey of Computer Information Systems	3	_____
FYE101	Introduction to College, Career and Personal Success	1-3	_____
or FYE103	Exploration of College, Career and Personal Success		_____
GBS120	Workplace Communication Skills	3	_____
or GBS233	Business Communication		_____
GBS151	Introduction to Business	3	_____

GBS205	Legal, Ethical, and Regulatory Issues in Business	3	_____
MGT175	Business Organization and Management	3	_____
or MGT251	Human Relations in Business		_____
MKT271	Principles of Marketing	3	_____
Restricted Electives			
Students should select eighteen credits from the following courses.		18	_____
Any 100/200 level prefixed courses may be selected, except courses used to satisfy the Required Courses area.			
ACC+++	Any ACC Accounting course(s)		_____
CIS114DE	Excel Spreadsheet		_____
CIS117DM	Microsoft Access: Database Management		_____
CIS133DA	Internet/Web Development Level I		_____
EPS+++	Any EPS Entrepreneurial Studies course(s)		_____
GBS+++	Any GBS General Business course(s)		_____
IBS+++	Any IBS International Business course(s)		_____
MGT+++	Any MGT Management course(s)		_____
MKT+++	Any MKT Marketing course(s)		_____
REA+++	Any REA Real Estate course(s)		_____
SBS+++	Any SBS Small Business Management course(s)		_____
General Education			
Core			
<i>First-Year Composition</i>			
ENG101	First-Year Composition	3	_____
or ENG107	First-Year Composition for ESL		_____

ENG102	First-Year Composition	3	_____
or ENG108	First-Year Composition for ESL		_____
<i>Oral Communication</i>			
Select one of the following:		3	_____
COM100	Introduction to Human Communication		_____
COM110	Interpersonal Communication		_____
COM225	Public Speaking		_____
COM230	Small Group Communication		_____
<i>Critical Reading</i>			
Select one of the following:		0-3	_____
CRE101	College Critical Reading and Critical Thinking		_____
Or equivalent as indicated by assessment			_____
<i>Mathematics</i>			
Any approved general education course from the Mathematics area.		3-5	_____
Distribution			
<i>Humanities, Arts and Design</i>			
Any approved general education course in the Humanities, Arts and Design area		3	_____
<i>Social and Behavioral Sciences</i>			
Select one of the following:		3	_____
ECN211	Macroeconomic Principles		_____
ECN212	Microeconomic Principles		_____
SBU200	Society and Business		_____
<i>Natural Sciences</i>			
Any approved general education course in the Natural Sciences area		4	_____
Total Credits		62-69	_____