

SOCIETY AND BUSINESS (SBU)

SBU200 / Society and Business

3 Credits / 3.0 Periods for Lecture

The study and scientific inquiry of issues and demands placed on business enterprise by owners, customers, government, employees and society. Included are social, ethical and public issues and analysis of the social impact of business responses. Prerequisites: None.

Fulfills: Global Awareness [G]; Global Awareness [G]-in combo; Social-Behavioral Sciences [SB]; Social-Behavioral Sciences [SB]-in combo

Division: Business and Computing Studies