

# MUSIC: COMMERCIAL/ BUSINESS (MUC)

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## **MUC109 / Music Business: Content Creation and Copyright** **3 Credits / 3.0 Periods for Lecture**

Designed to provide an overview of content creation and copyright considerations within the Music Industry. Topics include songwriting and music creation, copyright, publishing and licensing, studio production, media applications of music, business ownership and operations, and emerging technologies. Prerequisites: None.

**Division:** Communication & Fine Arts

## **MUC110 / Music Business: Marketing and Monetization** **3 Credits / 3.0 Periods for Lecture**

Designed to provide an overview of the marketing and monetization of music. Topics include music label operations; contracts; marketing, promotion, and merchandising; agents, managers, and attorneys; concert promotion and touring; and unions and guilds. Prerequisites: None.

**Division:** Communication & Fine Arts

## **MUC111 / Digital Audio Workstation I (DAW I)**

### **3 Credits / 5.0 Periods for Lecture & Lab**

Use of digital mixing and automation software in conjunction with editing and recording. Includes computer operation, troubleshooting, and file management. Prerequisites: A grade of C or better in MUC195, or MUC195AA, or FMP105, or permission of Instructor.

**Division:** Communication & Fine Arts

## **MUC112 / Digital Audio Workstation II (DAW II)**

### **3 Credits / 5.0 Periods for Lecture & Lab**

Use of digital mixing and automation software in conjunction with editing and recording. Includes computer operation, troubleshooting, and file management. Prerequisites: A grade of C or better in MUC111, and (MUC195 or MUC195AA).

**Division:** Communication & Fine Arts

## **MUC140 / Songwriting**

### **3 Credits / 3.0 Periods for Lecture**

An introduction to the art and craft of songwriting through the study and analysis of diverse songwriters and musical styles, and creation of original songs. Prerequisites: A grade of C or better in MTC101, or MTC105, or permission of Instructor. Course Notes: MTC140 may be repeated for a total of six (6) credits.

**Division:** Communication & Fine Arts

## **MUC180 / Computer Literacy for the Music Business**

### **3 Credits / 3.0 Periods for Lecture & Lab**

Basic computer literacy, including business applications used in the Music Industry, with hands-on experience. Prerequisites: A grade of C or better in MUC109, or permission of Instructor or Department or Division Chair.

**Fulfills:** Computer/Statistics/Quantitative Applications [CS]; Computer/Stats/Quantitative Apps [CS]-in combo

**Division:** Communication & Fine Arts

## **MUC191 / Electronic Music I**

### **3 Credits / 4.0 Periods for Lecture & Lab**

An introduction to creating music with computers, utilizing the Musical Instrument Digital Interface (MIDI) protocol, synthesizers, digital audio software/hardware, and MIDI controllers. Prerequisites: None.

**Division:** Communication & Fine Arts

## **MUC195 / Studio Music Recording I**

### **3 Credits / 5.0 Periods for Lecture & Lab**

Basic principles of studio sound recording. Emphasis on musical acoustics, operation of recording equipment, studio setups, and multitrack recording. Includes studio session process and musical production decisions. Prerequisites: None.

**Division:** Communication & Fine Arts

## **MUC290AA / Music Business Internship**

### **1 Credit / 1.0 Periods for Lecture & Lab**

Music Business Internship work experience. Perform a variety of activities, to fulfill the routines and responsibilities of the department or business where the internship is served. Eighty (80) hours of designated work per credit. Prerequisites: Permission of Department or Division. Course Notes: MUC290AA may be repeated for a total of twelve (12) credit hours.

**Division:** Communication & Fine Arts

## **MUC293 / Self Promotion for Music**

### **1 Credit / 1.0 Periods for Lecture**

Designed to provide the skills and knowledge required for effective self-promotion. Focus on career goal development, market analysis, communication and networking skills, and the development of a self-promotional campaign. Prerequisites: None.

**Division:** Communication & Fine Arts