

GENERAL BUSINESS (GBS)

GBS109 / Introduction to Esports Management

3 Credits / 3.0 Periods for Lecture

Introduction to Esports will introduce the business, economics, operations and marketing of the Esports industry. Historical and cultural implications will be examined from the early days of competitive video gaming, to today's billion dollar industry. Global awareness and diverse cultural viewpoints and trends will be studied as they relate to the Esports industry. This course will introduce students to the numerous business opportunities to work and grow in the dynamic Esports industry. Prerequisites: None.

Division: Business and Computing Studies

GBS110 / Human Relations in Business and Industry

3 Credits / 3.0 Periods for Lecture

Exploration of fundamental theories and concepts of human relations in business and industry. Particular emphasis is placed on developing effective interpersonal relationships and leadership skills within an organization. Prerequisites: None.

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GBS120 / Workplace Communication Skills

3 Credits / 3.0 Periods for Lecture & Lab

Reviews planning, organization, development, and evaluation of written and oral communication in business settings, including informative and persuasive messages. Prerequisites: None.

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GBS131 / Business Calculations

3 Credits / 3.0 Periods for Lecture

Review of basic arithmetic and application of mathematics to business problems, includes percentage, interest, discount, and markups. Prerequisites: None.

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GBS132 / Personal and Family Financial Security

3 Credits / 3.0 Periods for Lecture

Principles and practices of personal and family financial planning, includes savings, budgeting, credit, buying versus renting, and general principles of consumerism. Prerequisites: None.

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GBS151 / Introduction to Business

3 Credits / 3.0 Periods for Lecture

Characteristics and activities of current local, national, and international business. An overview of economics, marketing, management and finance. Prerequisites: None.

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GBS205 / Legal, Ethical, and Regulatory Issues in Business

3 Credits / 3.0 Periods for Lecture

Legal theories, ethical issues and regulatory climate affecting business policies and decisions. Prerequisites: None.

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GBS206 / Business Law (UCC)

3 Credits / 3.0 Periods for Lecture

Legal and ethical aspects of contracts, sales, commercial paper, secured transactions, documents of title, letter of credit, bank deposits, and collections. Prerequisites: None.

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GBS207 / Business Law (General Corporate)

3 Credits / 3.0 Periods for Lecture

Legal and ethical aspects of agency, partnerships, corporations, bankruptcy, antitrust, securities, and other regulations of business.

Prerequisites: None.

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GBS211 / Legal, Ethical and Regulatory Issues of the Internet Studies

3 Credits / 4.0 Periods for Lecture & Lab

Legal, ethical and regulatory issues of the Internet environment, including personal, commercial and business electronic transactions in cyberspace. Prerequisites: None.

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GBS220 / Quantitative Methods in Business

3 Credits / 3.0 Periods for Lecture

Business applications of quantitative optimization methods in operations management decisions. Prerequisites: (A grade of C or better in MAT150 or MAT151 or MAT152) or satisfactory District math placement.

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GBS221 / Business Statistics

3 Credits / 3.0 Periods for Lecture

Business applications of descriptive and inferential statistics, measurement of relationships, and statistical process management.

Includes the use of spreadsheet software for business statistical analysis. Prerequisites: A grade of C or better in GBS220 or MAT217 or MAT218.



SUN# BUS 2201

Fulfills: Computer/Statistics/Quantitative Applications [CS]; Computer/Stats/Quantitative Apps [CS]-in combo

Division: Business and Computing Studies



GBS233 / Business Communication

3 Credits / 3.0 Periods for Lecture

Internal and external business communications, including verbal and nonverbal techniques. Prerequisites: ENG101 or ENG107 with grade of "C" or better, or permission of Department or Division.

Fulfills: Literacy & Critical Inquiry [L]; Literacy & Critical Inquiry [L]-in combo

Division: Business and Computing Studies

GBS261 / Investments I

3 Credits / 3.0 Periods for Lecture

Evaluation of various investment forms including study of inflation, taxation, government securities, stocks and bonds, real estate and retirement plans. Securities industry knowledge and skills for individuals to prepare for careers in Financial Services. Includes capital markets, types of products and their risks, trading, customer accounts, prohibited activities, and regulatory agencies and their functions. Helps to prepare students for the Financial Industry Regulatory Authority (FINRA)

Securities Industry Essentials (SIE) Examination required for entry-level positions in the security industry. Prerequisites: None. Corequisites:

Concurrent enrollment in GBS261LL recommended but not required.

Course Notes: Students interested in taking the Financial Industry Regulatory Authority (FINRA) Securities Industry Essentials (SIE) Examination should also enroll in the GBS261LL Securities Industry Essentials (SIE) Exam Prep course.

Division: Business and Computing Studies

GBS261LL / Securities Industry Essentials (SIE) Exam Prep

1 Credit / 1.0 Periods for Lecture & Lab

Helps to prepare students for the Financial Industry Regulatory Authority (FINRA) Securities Industry Essentials (SIE) Examination required for prospective securities industry professionals. Focuses on reviewing key concepts, practicing skills, and preparing to successfully demonstrate existing knowledge on the SIE certification exam. The course is designed to provide an overview of exam topics and study and test-taking strategies. It also will include structured study time, group discussions, and the use of practice exams to assess test readiness. Prerequisites:

None. Corequisites: Concurrent enrollment in GBS261 recommended but not required. Course Notes: GBS261 is recommended for students who are not already employed in the financial services industry and need more in-depth content related to the SIE exam.

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